

# LIKANG SUN

likangdesign.com

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## SKILLS

### Research

Heuristic  
Evaluation  
Storyboarding  
Persona  
Interview  
Survey

### Design

Sketch  
Illustrator  
InDesign  
Principle  
InVision  
Photoshop

### Programming

HTML 5  
CSS 3  
JavaScript

### Hands-on

Sketching  
Painting  
Calligraphy

## RECOGNITION

### Awards:

Stanford Fellowship \$10,000  
Stanford LDT Fellowship \$5,000  
Honor Graduate in Shanghai (1/400)  
Excellent Student Award (ECNU)  
New York University Full Scholarship

### Workshops:

2017 San Francisco Design Week  
Stanford Design School  
Design Thinking for Educators  
Design, Do, Discover

### Certificates:

Certificate of College Admission -  
Counseling and Career Planning  
CA Teaching Credential

## EDUCATION

AUG 2017 • Carnegie Mellon University  
AUG 2018 • Human Computer Interaction Institute  
Master of Human Computer Interaction GPA: 3.92/4.0

JUN 2011 • Stanford University  
JUN 2012 • Stanford Teacher Education Program  
MA, Education GPA: 3.99/4.0

## DESIGN EXPERIENCE

JAN 2018 • Bloomberg Capstone Project | UX Designer  
AUG 2018 • Designed a web app that lets candidates with disabilities preview their interview process and make accommodation requests, plus an HR tool to help recruiting coordinators handle accommodation requests. This was an 8-month capstone project which included 3 months of onsite intensive research and design alongside Bloomberg staff.

OCT 2017 • PNC Project | UX Designer  
DEC 2017 • Designed a digital wallet app for teenagers by partnering with PNC's marketing strategy department. Built out a value flow model for parents, PNC, and teens.

JAN 2016 • Freelancer | Product Designer  
AUG 2017 • Designed homepages, product detail pages, and email templates for companies including Notability, BitTiger, and Leap.ai. Collaborated with their product managers and engineers closely.

DEC 2013 • PalmDrive.Inc | UX Designer  
JAN 2015 • Designed an online and offline college application and counseling web app. First of its kind in service innovation which led to an exponential user growth in its first two years.

## SELECTED PROJECTS

NOV 2017 • Disaster Relief P2P App  
DEC 2017 • Designed an end to end community-based peer-to-peer application for disaster triage and relief.

JAN 2018 • Twitter Safe Retweet Intervention Project  
MAY 2018 • Designed a plugin to help make retweeting safer by giving users an analysis and detailed description of unfamiliar Twitter accounts and their tweet history.

MAR 2016 • BetterChinese iPad App  
JUL 2016 • Designed BetterChinese iPad App for K-8 students and improved student satisfaction by 60%.

## TEACHING EXPERIENCE

JUN 2012 • Stonebrae Elementary School, K-6 | Lead Teacher  
JUN 2017 • Bullis Charter School, K-8 | Teacher  
Livermore Charter, 9-12 | Teacher