

LIKANG SUN

likangdesign.com

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650-862-1596

1039 Foster City Blvd,

Apt 6, Foster City, CA 94404

SKILLS

Design

Sketch
Illustrator
Principle
InVision
Photoshop

Research

Prototyping
Wireframing
Storyboarding
Persona
Interview
Survey

Programming

HTML 5
CSS 3
JavaScript

Hands-on

Sketching
Painting
Calligraphy

RECOGNITION

Awards:

Stanford Fellowship \$10,000
Stanford LDT Fellowship \$5,000
Honor Graduate in Shanghai (1/400)
Excellent Student Award (ECNU)
New York Univeristy Full Scholarship

Workshop:

Stanford Design School
Design Thinking for Educators 2015
Design, Do, Discover
World Educator Conference 2016

Certificates:

Certificate of College Admission
Counseling and Career Planning
CA Teaching Credential

DESIGN EXPERIENCES

JUL 2016
NOV 2016

BitTiger | UX Designer

Designed marketing landing page, inner page, and course description page; Built the design tone for the entire website; Collaborated with product manager to conceptualize product ideas, and worked with engineers to execute designs;

JUL 2016
SEP 2016

Notability | User Researcher

Bilingual user researcher for China market; Supported Chinese marketing and branding based on Apple review analysis, user interview, and competitor analysis;

DEC 2013
JAN 2015

PalmDrive.Inc | Lead UX Designer

Led the team to design online and offline college application, counseling procedures, and user interfaces; Initiated gamification on college admission website; Collaborated with engineers, product manager, and marketing on numerous design decisions and implementations;

PROJECT EXPERIENCES

MAR 2016
JUL 2016

BetterChinese iPad App

Designed BetterChinese iPad App based on intensive user research and feedback. Applied Design Thinking method, and improved students' satisfaction by 60%.

APR 2016
JUL 2016

Monday to Friday iOS App

Designed an end-to-end experience for the entire iOS app, which helps working women shop for versatile professional wearing.

MAY 2016
AUG 2016

Foodtruck Android App

Designed an Android app for people to search for food trucks nearby, to view menus, to make orders and to make payment, easily skipping the line.

TEACHING EXPERIENCES

JUN 2016
Now

Stonebrae Elementary School, K-6 | Teacher

Taught 4th grade immersion and developed the curriculum

JUN 2014
JUN 2016

Bullis Charter School, K-8 | Teacher

Taught K-5 Chinese using design thinking method and PBL

JUN 2012
JUN 2014

LVCP High School, 9-12 | Chinese Program Founder

Built Chinese 1, 2, 3, 4, and AP, and doubled Chinese learners

EDUCATION

JUN 2011
JUN 2012

Stanford University

Stanford Teacher Education Program
MA, Education GPA: 3.99/4.0

SEP 2007
JUN 2011

East China Normal University, Shanghai

BA, Education Shanghai Honored Graduate Student 1/400